

Recommendation Letter

To Whom it may concern,

For all intents and purposes I would like to comment about João Queirós as a collaborator of the Marketing Department of Portuguese Institute of Administration and Marketing (IPAM). I do so as a Director of IPAM Matosinhos which allowed me a constant contact and development of joint projects with João Queirós during the period of time that he collaborated with IPAM.

In his activity as a Marketing Professional at IPAM, would be tedious to enumerate all tasks and projects that he was involved. In sum, his activity focused on the development of media projects for many of our institution. I should mention his reliability, competence and the ability of responding to ongoing requests.

Finally, it is worthy to describe the profile and skills of João Queirós. This is someone we can always count on it. He is a calm, affable, sober-minded person who does his work with high professionalism. Additionally, he can combine all this enormous ability to generate empathy around him, regardless of the type of people, position, hierarchy or roles they occupy.

I am absolutely convinced that those who can count on the collaboration of João Queirós on a future project will be rewarded with value creation.

Sincerely,
Daniel Sá
Director of IPAM Matosinhos